



## *Blue Ocean Institute*



**Funding:** Blue Ocean Institute is today funded by grants and member donations as well as through the sale of their books, DVDs and magazines. Initially they received funding from grants issued by Barbra Streisand, The Packard Foundation (Hewlett Packard) and the Curtis and Edith Munson Foundation who's fortune was made in Canadian coal mining.

**Fisherman:** Although this organization began the first sustainable seafood list for consumers they claim that they do not and have not at any time supported the boycott or banning of any particular species of fish. The Capital Research Center which offers data on conservation groups and 501c 3s gives the group a rating of 3 with 1 being an extreme conservation, anti-business approach and 8 being the support of total free market business .

**Mission:** Blue Ocean Institute seems to treat itself almost exclusively as an educational organization. Their President, Carl Safina has written three books on the topic of ocean conservation. The group has also published articles, online magazines and is working on video production of ocean conservation messages. They also put a focus on public speaking engagements with a special concentration on culinary schools..

**History:** The group states on their website that they have been in existence for 15 years although there is not a creation date listed for them. Their claim is to have brought "ocean conservation" to the forefront in dealing with pre-existing international conservation groups through work focusing on producing research of high academic quality. They have a staff of 9 people with offices in New York and Hawaii.

**Transparency:** Although Blue Ocean Institute seems to offer large quantities of literature on their website it is difficult to find information on their origins and original funding as well as partner relationships and current scientific projects.

**Locally:** \.



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