



Fairtrade Labelling Organizations International

TACKLING POVERTY AND EMPOWERING PRODUCERS THROUGH TRADE

Fairtrade Labeling Organizations International (FLO)

Website: <http://www.fairtrade.net/>

Based in: Germany

Type: Fair Trade Standard Setting Body; NGO/Non-profit

Certification process: FLO-Cert GMBH is the independent company that carries out certification inspections according to FLO standards. Organizations submit application to FLO and are inspected by FLO-CERT GMBH. They are certified by FLO and the appropriate national fair trade label upon meeting FLO standards.

From the FLO website: “Fairtrade Labelling Organizations International (FLO) is a non-profit, multi-stakeholder association involving 23 member organizations (Labelling Initiatives and Producer Networks), traders and external experts. The organization develops and reviews Fairtrade standards and provides support to Fairtrade Certified Producers by assisting them in gaining and maintaining Fairtrade certification and capitalizing on opportunities.

What they certify:

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|-------------|-------------------|-------------------------|
| • Producers | Flowers | Spices and Herbs |
| • Traders | Fresh Fruit | Sports Balls |
| • Bananas | Honey | Sugar |
| • Cocoa | Juices | Tea |
| • Coffee | Nuts and Oilseeds | Wine |
| • Cotton | Rice | Composite Food Products |

Certifying products since: 1997

Standards overview:

The **FLO** has not set standards for any seafood products, but there are generic standards that can be used to certify small producers. These standards support social, socioeconomic, and environmental development by requiring producers to meet certain requirements. FLO also requires producers to meet ILO labor standards, and specific requirements regarding freedom of labor, freedom of association and collective bargaining, conditions of employment, and worker health and safety. Producers who are fairtrade certified can demand premium prices associated with the fairtrade label as compensation for their superior practices, and this premium is usually paid through a producer cooperative.

Miscellaneous information: FLO’s label has been adopted by many countries that are associated with FLO, but the U.S. and Canada have continued to use their individual “Fair Trade Certified” labels on products that have been FLO certified.

