



International Food Quality Certification



Funding: Funding for the IFQC is an independent certification body which uses a fee structure to support its operations. The IFQC does work in many areas of food service including seafood and focuses on certification of processes in growing and harvesting

Fisherman: The aquarium and its Seafood watch program seem to exist as a recreational and educational tool for the public. Although the organization does recommend fish alternatives they do suggest that people avoid some species depending on region and fishing method. They do not certify fisheries, wholesalers or distributors.

Mission: This Organization's mission is to educate the public on issues related to sustainability. Their hope is to promote the most responsible possible seafood choices by the average grocery store and restaurant customer. They have created the most popular sustainability pocket guide to date and their rating system of best/good/avoid for fish species is quickly becoming a national standard.

History: The aquarium itself opened in 1984 as a gift to the community by David Packard who spent \$55 million to open the doors. In 1987 the Monterey Bay Aquarium Research Institute was started and by 1996 the aquarium expanded to almost double its original size.

Transparency: Throughout the Monterey Bay website you can find information on their positions, efforts and funding.

Locally: The aquarium is located in California but the organization can have a local impact. Many restaurateurs and customers refer to the Monterey Seafood Pocket Guide as the leading criteria for whether or not a fish can be considered sustainable.



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