



Ocean Conservancy



Funding: Ocean Conservancy is funded through donations from its 170,000 members and recently received a grant from the Walton Family Foundation (Wal-Mart) for \$1,000,000. They claim to have received \$13,528,538 in contributions overall in 2006 with a total income of over \$14 million.

Fisherman: The organization takes a hard line on the fishing industry and fishing practices overall. They believe that over fishing and bycatch related to fishing practices are the most dangerous issues our oceans face. They want to require that fishing limits be set by independent panels of scientists rather than fishery managers, membership of Fishery Management Councils is balanced between a variety of stakeholders including commercial and recreational fishing interests, conservation advocates, and other community interests, eliminate financial conflicts of interest in fishery management and promote a shift in public opinion to value long-term conservation above immediate resource use. They believe “ocean users should have to justify their actions as being good for marine species and good for oceans as well as good for the economy.”

Mission: This organization approaches conservation from four different perspectives; sustainable fisheries management, government legislation, designate protected ocean areas, limit bycatch related to fishing methods.

History: Ocean Conservancy operates primarily on the west coast with offices in Washington D.C. It was founded in 1972 and has 21 board members headed by its president Vickky Spruill. Vickky Spruill was the original founder of Sea Web which created Seafood Choices Alliance, an organization also highlighted in this folder.

Transparency: The Ocean Conservancy website is extremely easy to navigate and full of information about message, membership, board members, funding and spending.

Locally: The national headquarters for this group is located here in Washington, D.C.



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